



UMIALIK PERSONAL LINES CONTEST | 2024

FLY AWAY WITH UMIALIK

AND EARN TRAVEL MILES!



We're excited to offer you the opportunity to earn airline miles with Alaska Airlines by placing your personal lines clients with Umialik between June 1, 2024, and September 30, 2024.

PRIZES

- Earn 1,500 Alaska Airlines miles for every standalone Personal Auto, Homeowner, Watercraft, or Dwelling Fire policy written.
- Earn 2,500 Alaska Airlines miles for every package policy (e.g., Personal Auto plus Homeowner, Personal Auto plus Dwelling Fire) written. Adding a Homeowner, Dwelling Fire, or Personal Auto policy to an existing personal lines policy also counts!
- The agent who writes the most package policies during this four-month contest will also win a \$1,000 Alaska Airlines gift card!

CONTEST GUIDELINES

- The contest will include new business submissions between June 1 and September 30, 2024.
- Rewrites, reinstatements, and AORs are not eligible for this contest.
- Umialik will record and track new submissions by individual producers (using the producer name as entered in the application area of *AgentsOnline* under which the applications were uploaded to Umialik) and release the results each month.
- If there is a tie for any prize, the qualifying new business premium amount will act as the tie-breaker.
- Airline miles will be awarded once the contest ends.
- There is no limit to the number of miles you can earn during the contest!

If you have questions about the contest, please contact:

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